### We wish you a Happy New Year 2012!



Issue 16 January - March 2012

Quarterly Travel Newsletter

by Sri Sutra Travel Sdn Bhd



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#### on the cover:

Cover Image: Sutra Website new look!

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#### OUR PRODUCTS

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- Worldwide Ground Transportation
- Airport Transfer
- Visa Application
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- Malaysian Association of Tour and Travel Agent (MATTA) (No.FT/M/0222)
- International Air Transport Association (IATA) (IATA Code: 2030339)



Sutra.my is an online hotel booking and travel website designed to bring the latest information and guides for booking flights, hotels and travel services worldwide.

Initially, this might seem like just another online travel website to add to thousands of currently existing travel websites out thereso finding a way to stand out was the most important aspect in the development of such a project. The use of new online technologies is one way to get ahead of the competition and to be in partnership with some of the biggest names in the travel industry is also an added bonus.

The new hotel and flight booking website aims to bring a wide range of services and will cater for large business groups, personal trips, family vacations and first time online travel bookers. It will also offer detailed and up-to-date hotel information and travel guides to the cities and countries that are

featured on the website. Visitors have to be given what they want in an instant, to easily navigate the system and to find exactly what they need without hassle. If the experience is a comfortable one, visitors will often share it with friends and come back to make bookings again in the future.

Visitors can find the destination country required and browse through the major hotel cities with the search engine, which all have detailed pages, hotel information, flight search and travel guides.

For more information on booking hotels, flight and car rentals, or to get a hotel featured on our website, please visit us at http://www.sutra.my.

#### **8D7N** Allure of Uzbekistan (Ground only)

Early morning arrival to Tashkent. Welcome at the airport and transfer to the hotel for check-in. Time for rest. Afternoon sightseeing tour of Tashkent for 4 hrs: a visit to the Tellya Sheikh Medressa – Khast Imom Mosque, Mui-Mubarak Medrassa, Juma Mosque, Hadra Square, Kukeldash Medressa. Dinner in a cozy Restaurant and

#### DAY 02 (FRI): TASHKENT - URGENCH - KHIVA (B,L,D)

ly fransfer to the airport and fly to Urgench. Arrive Urgench and drive to Khiva (30 km), hotel check-in and akfast. Full day for sightseeing of Khiva - AM sightseeing including visits to the inner town of Ichan Kala (XIV-XX) with Muhamad Amin Khan Madrassah, Kalta Minor Minaret, Kunya Ark, Muhamad Rahim khan Madrassah, ma Mosque and Minaret, Tash Hauli Palace. PM sightseeing for 2 hrs: Islam Khadja Minaret and Madrassah, Shirgazi khan Madrassah Pahlavan Mahmud Mausoleum. Night in Khiva.

DAY 03 ( SAT ): KHIVA – BUKHARA (B,L,D)
Breakfast in the hotel. Drive to Bukhara via the Kizilkum desert (460 km,7 hrs). Stop en route near the Amu Darya River and for picnic lunch. Arrive Bukhara, hotel check-in, free time. Night in Bukhara.

#### DAY 04 ( SUN ): BUKHARA (B,L,D)

DAY 04 (SUN): BUKHARA (B,L,D)
Breakfast in the hotel, Evil day in Bukhara. AM portion of city tour for 4 hrs with visits to the Ark Fortress (I-XX CC), Bolo Hauz Mosque (XVIII C), Samanids Mausoleum (IX-X CC), Chashma-Ayub Mausoleum (XII-XVI CC), PM portion of s/s tour on foot along the old town of Bukhara from Poi- Kalyan complex with Kalyan Minaret (XII C) through orient bazaars with three trade domes of 10k Zargaron (XV C), Toki Sarafon (XVI C), Toki Telpak Fushon (XVI C), Ulugbek Madrassah (XV C), Abdulazizkhan Madrassah (XVII C) to the Lyabi Hauz complex (XVI -XVII CC). Night in Bukhara.

#### DAY 05 ( MON ): BUKHARA - NURATA - BASE CAMP (B,L,D)

the base camp (65km, 1.5hrs.). Camel riding instructions and camel riding. Overnight in Yurts (huts).

#### DAY 06 (TUE): BASE CAMP (KIZILKUM DESERT) - SAMARKAND (B,L,D)

with picnic lunch. PM transfer to After breakfast camel riding to the Aydarkul Lake for fishing and swimming with Samarkand (290km, 4hrs.) Arrive Samarkand and hotel check-in. Night in Samarkand

#### DAY 07 ( WED ): SAMARKAND - TASHKENT (B,L,D)

Breakfast in the hotel. Half day sightseeing tour in Samarkand: Ulugbek Observatory (XV C), Excavation of an ancient city and museum of Afrosyab, Tombstone of Saint Danyar. Drive to Tashkent (320 km, Shours). Arrive Tashkent and hotel check-in. Night in Tashkent.

#### DAY 08 (THU): TASHKENT - KUALA LUMPUR (B,L,D)

zret Imam Complex, Barak Khan Medrassa and Jami 9:00 Tour around city. Visit to Monument of Courage, Khazret Imam Complex, Barak Khan Medro Mosque, Dinner at TV Tower before transfer to the airport and depart from Tashkent. End of the tour

#### Package Includes

- 1 Bottle of mineral water per day
- Package Excludes
- O7 night accommodation
   Meals as per itinerary
   Finanser as per itinerary
   Finanser as per itinerary
   Finanser as per itinerary
   Finanser as per itinerary
   Airplane licket from Urgench to Tashkent
   Folklore Concert Nodir Devan Begl in Bukhara

from 3149<sub>(pop)</sub>

No country in Central Asia seems to have it so good, yet at the same time have it so bad, as Uzbekistan. The region's cradle of culture for more than two millennia, it is the proud home to a spellbinding arsenal of architecture and artifacts, all deeply infused with the raw, fascinating history of the country. But as students of that history know, it's also sprung a few bad apples over the years. Tyrants enamored by the country's physical bounty have run the territory we now call Uzbekistan since time immemorial.

Concentrating on the good, if there was a Hall of Fame for Central Asian cities, Uzbekistan would own the top-three entries:Samarkand, Bukhara, Khiva. The names practically epitomize the region, conjuring up images of knife-twirling dervishes, serpentine desert caravans and architecture that blends with the sand. Seen in person, the Big Three do not disappoint (the occasional overzealous restorative effort notwithstanding). Alas, they sometimes overshadow the country's other attractions, which include dazzling bazaars, ancient fortresses like the one at Nurata, and an impressive array of largely unsung natural attractions. But at least that means you'll have the hiking and adventure-sport opportunities of Chimgan & around to yourself!

All of this goes a long way to eclipse the bad memories evoked by names like Jenghiz Khan, Timur, Nasrullah Khan and Stalin. The country's long-serving current leader, Islam Karimov, is no saint either. Despite it all, the Uzbek people remain good-spirited and genuinely hospitable - yet another prime attraction in this oddly endearing country.























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+ Back Massage Facial (Treatment +Serum) + Sauna / Tangas Pakej 4 RM 250.00

+ Lulur Wangi + Mandi Rempah + Massage + Tunku Herba

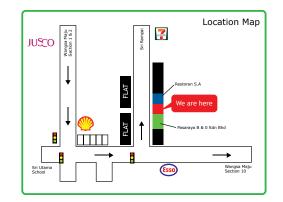
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No.27, Jalan 46B/26, Pusat Bandar Rampai, Taman Sri Rampai, 53300 Kuala Lumpur Tel: 012 - 493 7520 (Sharifah) Waktu Perniagaan: 11.00am - 9.00pm



Before RM 320.00



Istanbul is hot. And we're not talking about the weather. These days, there are more happening restaurants, bars, galleries and clubs around town than there are exquisite Ottoman mosques have been talking up istanbul ad nauseam, but the most significant thing about the accolade 'World's Hippest City' is that istanbullus themselves have come believe it. The creeping sense of decrepitude that had fallen like a pall over their onceall-powerful home town has vanished, replaced by a sense of energy and innovation not seen since the days of Süleyman the Magnificent.

The city's over-abundance of important historic buildings and exciting new art galleries and museums provides visitors with more than enough to see during the day, but it's at night that the place swings into high-velocity, mega-stylish action. Locals are flocking to see and be seen at an ever-growing array of bars, clubs and restaurants, bringing with them an infectious sense of joie de vivre and a discerning ability to judge these places on their standard of service, drinks, music and food as well as their position in the what's-hot-and-what's-not stakes.

That's not to say that the locals are turning their backs on (tavern) or tranquil çay bahçesi (tea garden), because they wouldn't dream of doing anything so foolish. They know, after is – and always has been – rightfully dubbed the 'City of the

### ISTANBUL HONEYMOONER (G

#### DAY 01: ISTANBUL (D)

Arrival in Istanbul, the only city which is divided in two continents. Welcome at the airport by our local representative. Orientation tour through Istnabul by bus. Transfer to the hotel for check in and dinner at

#### DAY 02: ISTANBUL (B,L,D)

After breakfast at the hotel, proceed for Fullday tour visiting Topkapi Palace, Hagia Sofia Museum, Blue Mosque, Hippodrome, Grand Bazaar. Lunch at Local Restaurant and dinner at Kervansaray Restaurant with

#### DAY 03: ISTANBUL (B,D)

After breakfast in the hotel, visiting Pera and Gelata Walking – trade centers during The Ottoman period. Gelata is one of the oldest residential areas of Istanbul. Lunch on own arrangement. After lunch, proceed for Bosphorus Cruise which also known as Istanbul Strait. Dinner at local

#### DAY 04: ISTANBUL (B)

Breakfast in the hotel. Free program for the whole day. Lunch and dinner

#### DAY 05: ISTANBUL – KUALA LUMPUR (B,L)

Breakfast in the hotel. Free program and after check out proceed to local restaurant for lunch. Transfer back to the airport.

#### Package Includes

#### Package Excludes

from 3519/pax







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Ground Arrangement only

# HELLO EUROPE!

Europe is made up of a montage of unique, extraordinary countries. A journey here will captivate your every sense from the moment you arrive, to the moment you leave. Come and discover the cultures, traditions, history and people that make travel to Europe so stimulating. The wondrous experience with every quaint village, charming town, vibrant city and magical country you visit. Each fascinating destination will be brimming with rich history, vivid pageantry, contrasting customs and folklore guaranteed to conjure up memories that will last a lifetime.

Whether you have passion for picturesque scenery and amazing architure or want to indulge in delicious cuisine, meet and make friends with the merry locals or simply explore a new and exciting destination every day, Europe will provide the perfect holiday experience to explore Italy from bustling cities and renowned historical sights to the lush green rolling hills of Tuscany and dazzling Amalfi Coast. Visit Spain and Portugal will be met with warm, long summer days and animated nightlife that continues into the small hours of the morning. Lose yourself in the romance of Paris, before spoiling yourself in the stunning regions of southern France. Stand in awe of the vast snowcapped mountains of Switzerland, take the majesty pageantry of the United Kingdom and bear witness to some of history's most creation in Egypt. Eastern Europe offers a distinct ambience with the chance to view some of the world's remarkable architecture in countries such Latvia, Estonia, Prgue, Budapest in the warm and welcoming nature of the local people.

### EUROPE 7 CITIES



#### Package Included

- P Nights in multi shared accommodation ( Maximum of 6 person ) in Resort style bungalows, hostel and chalets
   Meals as per itinerary ( International Standard Meals )
   Public Transport used during sightseeing tours (Not on Free Days)
   Modern Air-Conditioned Motor coach with reclining seats

#### Package Excluded

- Peak Season SurchargeItems not mentioned in the itinerary

#### Date of departures

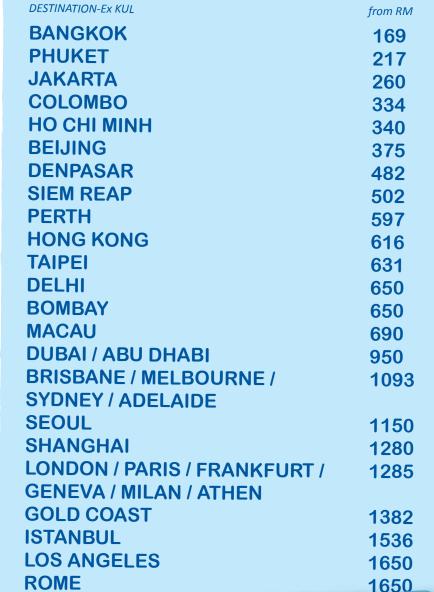




# ETS FLY ECONOMY STYLE!







\*\*PRICE INCLUDES RETURN AIRFARES BUT EXCLUDE AIRPORT TAXES, FUEL SURCHARGES. INSURANCE & OTHER FEES. TERMS AND CONDITIONS APPLY AND SUBJECT TO SEAT AVAILABILITY UPON BOOKING MADE.

## Domestic

| from KIVI |
|-----------|
| 198       |
| 226       |
| 230       |
| 231       |
| 246       |
| 286       |
|           |

# Royale Chulan KUALA LUMPUR





Leaders create a vision, articulate the vision, passionately own the vision, and drive it to completion...



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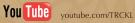
- 12,768 -square-feet pillar-less Grand Ballroom
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- Royale Club
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- Premier Suite

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- One Bedroom
- Two Bedroom
- -Two Bedroom Executive











# The Natural LAMENTER TO SERVICE TO SERVICE

There are thousands out there who love to share breathtaking scenery, unique culture and Kiwi hospitality, fresh food wine or the thrills 100% pure New Zealand. With four spectacular seasons spring, summer ,autumn and winter we can enjoy at any time of year you'll be able to get outdoors and enjoy the activities that make New Zealand famous and with every season has its highlights. New Zealand may look far away on the map but it's really just a flight or two away from several of the world's major cities. Located in the South Pacific Ocean, New Zealand consists of two major islands , North and South , a smaller island called Steward Island and numerous small satellite islands.

The utmost spectacular in New Zealand is the range of landscapes from rugged mountain ranges and forest cloaked valleys to exquisite turquoise lakes and golden beaches. New Zealand will allow you to interact with wildlife that exists nowhere else on earth, the adventure activities revel in the superb range of adventure activities from kayaking and hiking to the extreme of zorbing or bungy jumping. As for those who seek for rest and relax moments may go for Geothermal activity means an abundance of hot mineral pools that had converted into resorts and spas. The sophisticated society is also a major attraction in New Zealand, experiencing life among New Zealand 's melting pot of cultures and find a modern, sophisticated society that's open minded innovative with a friendly local people. Last but not least the tantalizing cuisine the freshest produce from land and sea prepared by innovative chefs.







# Cuti-lak New Zealand



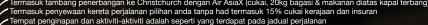
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TRIP X-PERIENCE

15 SUTRA

We depart for New Delhi safely at Indira Gandhi International Airport at 2150 hour. Check in at Sheraton Rajputana Hotel, Jaipurwe continue tour and visit maharaja's city-palace, City Palace, Jaipur, which includes the Chandra Mahal and Mubarak Mahal palaces and other buildings, This is a palace complex in Jaipur, the capital of the Rajasthan state, India. The Chandra Mahal palace now houses a museum and the palace complex, which is located northeast of the centre of the grid patterned Jaipur city, incorporates with impressive and vast array of courtyards, gardens and buildings. The palace was built between 1729 and 1732 by Sawai Jai Singh II, the ruler of Amber. We also visit also visit Jantar – Mantar (Observatory Deck). It was build between 1727 and 1734 by Maharajah Jai Singh II of Jaipur. He constructed five astronomical observatories in west central India. The observatories, or "Jantar Mantars" as they are commonly known, incorporate multiple buildings of unique form, each with a specialized function for astronomical measurement. These structures with their striking combinations of geometric forms at large scale have captivated the attention of architects, artists, and art historians worldwide, yet remain largely unknown to the general public. In the evening, we have dinner at Chokhi Dhani fun village park.

We proceed to visit Amber Fort. Located in Amber (Jaipur), which used to be the capital of the Kachhwaha clan, till Jaipur was made the official capital in 1727. The Amber Fort looks stunning, all-built in white marble and red sandstone. To add to its charm, Maotha Lake makes its foreground. The crystal mirror image of the Fort, on the still waters of the lake, seems to be a beautiful illusion. The best part of this tourist attraction situated on a crafty hill, is the royal elephant ride. The flawless beauty of the Fort can be enjoyed royally with an elephant ride. Amber/Amer Fort is the part of Jaipur and its royalty.

We also enjoy the Royal Elephant Ride. There are about 100 of elephants working in around at Amber. The ride starts from a lower altitude and reaches higher altitude while moving ahead. The flawless beauty of Amber Fort can be enjoyed with an exciting elephant ride. Venture out on Elephant ride, that makes one feel as if they are treated royally. Explore the charm of this opulent fort, on the back of colorfully painted elephant, a unique experience that beckons you. To climb on this giant creature, special elephant's stops with ramps are built, where you can wait and get on. Imagine yourself in the shining armor as you move ahead to get around this exquisite fort, that has seen raging battles down the centuries. It has witnessed chivalry and heroics from close quarters. Royal history comes alive before the riders, who are on back of bejeweled animal.

We make a stop to visit at the local village. Here, the villages welcome us with local Rajasthani music and we experience their traditional life. After lunch, we proceed to Fatehpur Sikri, was constructed by Mughal emperor, Akbar beginning in 1570. Fatehabad later acquired the name Fatehpur, and gave rise to present name Fatehpur Sikri It was the first planned city of the Mughals and also the first one designed in Mughal architecture, an amalgamation of Indian architecture, Persian and Islamic architecture. It served as the Mughal Empire's capital from 1571 until 1585. Though the court took 15 years to build, it was abandoned after only 14 years because the water supply was unable to sustain the growing population and unrest in the North-West. Today, the complex of buildings, including the extant royal palaces, courts and the Jama Masjid is a popular tourist attraction, and was declared a UNESCO World Heritage Site in 1986.

When we arrive Agra, we go straight to the main attraction of India. One of the 7 wonders of the world – Tag Mahal "the epitome of love", "a monument of immeasurable beauty". The thoughts that come into the mind while watching the Taj Mahal of Agra is not just its phenomenal beauty, but the immense love which was the reason behind its construction. Mughal Emperor Shah Jahan got this monument constructed in the memory of his beloved wife Mumtaz Mahal, with whom he fell in love at the first sight. Ironically, the very first sight of the Taj Mahal, the epitome of love and romance, also leaves visitors mesmerized and perpetually enthralled.

After visit Taj Mahal, check in hotel and ready for Bollywood Theme dinner at special local restaurant with full of activities such as Henna panting, Fortune Teller, singer and bollywood dancer, saree demo for ladies, turban demo for men and magnificent magic show.

We continue our journey to Delhi. Before that, we spent time to visit Agra Fort, near the gardens of the Taj Mahal stands the important 16th-century Mughal monument known as the Red Fort of Agra. This powerful fortress of red sandstone and spent time for shopping at Sarojini Market and also Hard Rock New Delhi





- Taking on more than you can handle is a surefire recipe for stress.
- Avoid people who stress you out If someone consistently causes stress in your life and you can't turn the relationship around, limit the amount of time you spend with that person or end the relationship entirely.
- Take control of your environment If the evening news makes you anxious, turn the TV off. If traffic's got you tense, take a longer but less-traveled route. If going to the market is an unpleasant chore, do your grocery shopping online.
- Avoid hot-button topics If you get upset over religion or politics, cross them off your conversation list. If you repeatedly argue about the same subject with the same people, stop bringing it up or excuse yourself when it's the topic of discussion.
- Pare down your to-do list Analyze your schedule, responsibilities, and daily tasks. If you've got too much on your plate, distinguish between the "shoulds" and the "musts." Drop tasks that aren't truly necessary to the bottom of the list or eliminate them entirely.



Politeknik Tuanku Syed Sirajuddin is the 18th Polytechnic in Malaysia which started operation in the year 2004. It has grown since from 400 students in the year of 2004. A visit from the Polytechnic was made on the 12th October 2011 to Sri Sutra Travel Sdn Bhd comprising of 2 lecturers and 44 students. These students are currently pursuing their 2nd semester of Tourism Management Diploma. The objective of their visit was to study and gain knowledge from the industry specialist (Sri Sutra Travel Sdn Bhd) in areas of operations of a travel agency.

We were given an opportunity of a half day programme with the family of Sri Sutra Travel to undergo the insights of their operations. We were briefed by the specialist of their areas given thanks to YBhg Dato Syed Mohd Razif (the Group Managing Director cum Owner), En Ramdan (the Chief Financial Officer), Pn. Rosidah (the specialist in ticketing operation), En. Saifulyazan (the specialist in tour operation) and En. Elham (the specialist in product development).

We were delighted to understand the concept and the industry in detail which our subject matter only provides academic platforms for our understanding. There are so much more to learn from the industry where the operations are concern. These operations do create a business portfolio for the company and revenue generating income for survival. Additionally, travel and tour industry is such a vulnerable industry and challenging towards the contribution of the national income for the Country. Not only that, giving the customer the benefits of doubts to experience what the Country has to offer depends a lot on the travel and tour operators in the Country.

With this, we would like to thank you especially to YBhg Dato Syed Mohd Razif and his team for the time and effort caring to explain and educated us on the industry and our contributions upon our graduation. We hope our visit allows future collaborations between Sri Sutra Travel Sdn Bhd and the Polytechnic do accept our students for practical training or as the employee of your wonderful organisation.

Thank you.



# 

#### First letter

Dear Elene,

It was great talking to you and I can't thank you enough for the excellent arrangement you made for our London vacation last year. It was amazing and very enjoying. The hotel that we stayed served us in warm and hospitable manner.

I look forward to hear from you soon for my Toronto trip in December 2011.

With best regards, I remain.

Akbar Md Thayoob

#### Second letter

Salam Elene,

For your info - we were quite satisfied with the Dubai/Abu Dhabi trip last year which has been arranged by Sri Sutra Travel. We visited many places that amaze us with manmade attraction and the most memorable is Burj Al Arab tower namely the tallest building in the world. The food also delicious with a reasonable price. We are looking for travel to Singapore from 25-28 November this year (which coincides with cuti Awal Muharram) for 5 pax.

Looking forward to your reply

#### Third letter

Dear Ayu,

Akak dah kembali d Kuala Lumpur. Alhamdulillah, seronok sangat tour arrangements Sri Sutra di Bandung, Indonesia dan service pun bagus...tour guide nya sangat peramah dan banyak membantu akak di sana. Hotel pun sangat selesa Secara keseluruhannya, pakej Sri Sutra OK...

Thank you.

Regards, Kak Shariza



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