



Issue 17 April - June 2012

Quarterly Travel Newsletter

by Sri Sutra Travel Sdn Bhd

# B2B Travel Solutions www.sutraonline.my

Over 100,000 worldwide travel product

Dynamic competitive rates

Instant confirmation on secured allotments

Ease of use



Enjoy
Travel and
have fun in
Europe

**Expand** 

Sutra Franchise join Jelajah Francais 1-Malaysia

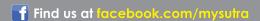


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#### on the cover:

Cover Image: Travel B2B Solutions

## Inside

- International Highlight! USS Singapore Fun
- International Highlight! Trafalgar Promo Highlight
- Study Visit
  Institut Teknologi Perak
- 9 Special Highlight Sutra Online System
- International Highlight Campervan Adventure New Zealand
- Special Review PROMOSI FRANCAIS SRI SUTRA TRAVEL DI KARNIVAL JELAJAH FRANCAIS 1 MALAYSIA
- Lifestyle Event Higlight in Malaysia
- Inbox What Our Clients Feel





















## Whether for Leisure or Business, Sri Sutra Travel offers you the best in travel...

#### OUR PRODUCTS

- Over 100,000 Travel Products (Accomodation & Transportation)
- Travel Insurance

#### **OUR SERVICES**

- Worldwide Ticketing Reservation
- Worldwide Hotels Reservation
- Worldwide Ground Transportation
- Airport Transfer
- Visa Application
- + many others Travel Products and Travel Related Services.

#### Fully Licensed & Registered with

- Ministry of Tourism (KPL No: 1422)
- Ministry of Finance (No. KB 494/357-30701 JD2)
- Petroliam Nasional Berhad (PETRONAS) (No. RVB/06 3134)
- Malaysia Franchise Association (MFA) (No. OFO-0608-04-TRV)
- Bumiputra Association of Tour and Travel Agent (BUMITRA) (No.083)
- Malaysian Association of Tour and Travel Agent (MATTA) (No.FT/M/0222)
- International Air Transport Association (IATA) (IATA Code: 2030339)



Sutra.my is an online hotel booking and travel website designed to bring the latest information and guides for booking flights, hotels and travel services worldwide.

Initially, this might seem like just another online travel website to add to thousands of currently existing travel websites out thereso finding a way to stand out was the most important aspect in the development of such a project. The use of new online technologies is one way to get ahead of the competition and to be in partnership with some of the biggest names in the travel industry is also an added bonus.

The new hotel and flight booking website aims to bring a wide range of services and will cater for large business groups, personal trips, family vacations and first time online travel bookers. It will also offer detailed and up-to-date hotel information and travel guides to the cities and countries that are

featured on the website. Visitors have to be given what they want in an instant, to easily navigate the system and to find exactly what they need without hassle. If the experience is a comfortable one, visitors will often share it with friends and come back to make bookings again in the future.

Visitors can find the destination country required and browse through the major hotel cities with the search engine, which all have detailed pages, hotel information, flight search and travel guides.

For more information on booking hotels, flight and car rentals, or to get a hotel featured on our website, please visit us at http://www.sutra.my.

## MILLION 10MENTS,

The first and only Universal Studios theme park in Southeast Asia, Universal Studios Singapore will feature 24 movie-themed rides and attractions, 18 of which are designed exclusively for Singapore. Universal Studios Singapore promises to be a truly unique, world-class movie theme park – designed with careful attention to creating weather-protected experiences that enhance the natural setting of Sentosa Island.

With three mega attractions: Universal Studios Singapore , FestiveWalk™ and Marine Life Park™, along with a rich array of world-class attractions, accommodation, entertainment and gaming, Resorts World Sentosa will put Singapore on the world map as a leading leisure destination.

### UNIVERSAL STUDIOS SINGAPORE

Universal Studios Singapore promises to be a truly unique, world-class movie theme park - designed with careful attention to creating weather-protected experiences that enhance the natural setting of Sentosa Island.

- World's tallest pair of duelling roller coasters
   World's 1st Madagascar™ (the movie) ride
   World's 1st Transformers™ attraction

- World's 1st Far Far Away Castle

## estivewalk

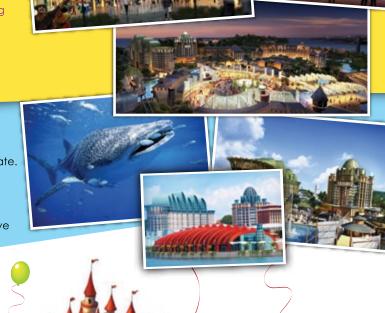
This is a world-class entertainment boulevard with a festival of experiences that never ends.

- Exciting gaming facilities
- Crane Dance: World's largest multimedia animatronic show featuring a pair of 10-storey high cranes
- Voyage de la Vie<sup>™</sup>: Theatrical rock circus designed byMark Fisher
- Lake of Dreams™: Colourful dance of lights, water and pyrotechnics
- Home to roving buskers and performances
- Wide array of food and retail offerings

## MARINE LIFE PARK

Showcase the wonders of the sea in ways that awe, entertain and educate.

- World's largest number of marine species
- 1st Sea Trek adventure in Southeast Asia
- Rare opportunity to feed the sharks
- World's longest man-made rainforest river
- Maritime Experiential Museum & Aquarium (MEMA): Asia's 1st interactive maritime museum
- World's largest single viewing panel





## 3D2N SINGAPORE PROMO (FUN)

Package (per person)	Adult Single	Adult Twin	Child w Bed	Child no Bed
	starts from	starts from	starts from	starts from
3D2N SINGAPORE PROMO (FUN)	RM470	RM347	RM242	RM170

#### Includes:

- 2 (two) nights stay with breakfast
- 1 (one) day dated Universal Studio tickets and Maritime Experiential Museum & Aquarium (MEMA) on 2nd travel day.
- Return transfer by coach (Johor Bahru hotel USS Johor Bahru hotel) on 2nd travel day (Seat-In-Coach basis).

• Travelling date valid until 30th June 2012

#### **Hotel List:**

The Zon Hotel, Mutiara Hotel, Puteri Pacific Hotel, Silka Johor Hotel, Grand Blue Wave Johor & Suria Clty Hotel

- Sri Sutra Travel Sdn. Bhd. terms & conditions apply
- The above rates is subject to availability & change with or without prior notice.
- Booking must be made at least 03 working days before departure date
- High / Peak season surcharge applies.





#### **London Week**

days

Per Person twin-share 2,059\*

**DESCRIPTION:** What can you do in this vibrant capital city with three days of free travel? You can see Big Ben and watch the changing of the guard at Buckingham Palace, cruise the River Thames and shop along Oxford Street. You can even watch a West End show or explore the city; the choices are endless!

**HIGHLIGHTS:** Big Ben, Buckingham Palace, Galleries, Houses of Parliament, Museums, Oxford Street shopping, Westminster Abbey



#### **Irish Wonder**

**R**days

3,453\* twin-share

**DESCRIPTION:** Take a fascinating look around Ireland's noble cities such as Dublin, Limerick, Killarney and more, viewing majestic castles and exquisite cathedrals. See the Trinity College, get in the spirit and kiss the Blarney Stone and then gaze at the dramatic Cliffs of Moher and spectacular Ring of Kerry.

**HIGHLIGHTS:** Dublin, Boyle, Knock, County Donegal, Northern Ireland, Limerick, Cliffs of Moher, Killarney, County Kerry, Blarney



#### Spanish Exprience

days

RM 3 74 1\* per person twin-share

**DESCRIPTION:** See Puerta del Sol and the Plaza Mayor in Madrid, before admiring the striking Synagogue in Toledo. Seville, Granada and Valencia reveal a wealth of majestic monuments and you'll fall in love with lively and creative Barcelona, famous for its charming Gothic Quarter and Gaudi's architecture.

 $\textbf{HIGHLIGHTS:} \ Madrid, Toledo, Puerto \ Lapice, Seville, Granada, Valencia, Peniscola, Barcelona$ 

# - BOURTH SA

#### **Italian Dream**

Rdays

from RM 1 76 \* per person twin-share

**DESCRIPTION:** This dream tour displays the best of Rome, Florence and Venice, and offers free time to explore each breathtaking city on your own too. Get a close look at the Romans' legacy through the impressive Colusseum, the influence of the Renaissance through Florence's art and Venice's effortless beauty.

**HIGHLIGHTS:** Rome, Venice, Verona, Florence, Assisi



#### Terms and conditions for the above promotion:-

- Above is ONLY ground arrangement without airticket and it's applicable taxes / surcharges
- · Valid for sale from April June 2012 for departure upto October 2012. Tour "London Week " and "London & Paris " are not operating from 5th July 18th August 2012
- Booking of ground tours and airfare are subject to availability at the time of booking

Europe is the second smallest continent in the world both, in terms of landmass as well as population. Even though not too large and populous, the continent has almost as much of cultural, lingual and geographical diversity as any other continent.

Whatever Europe has might not be best of the best, but it surely has one of the best of everything. This is what has contributed largely towards increasing tours to Europe by tourists and travellers. In addition to this, the continent has much wonderment which is unique to it and makes Europe; the most touristic and highest visited continents on earth. Today, it is visited by nearly 500 million tourists each year and for a good reason. Europe is most renowned for cleanliness and good climatic conditions. The continents enjoys clear blue skies, very fine sunny days, clear blue waters and green lands all throughout the year which together make it extremely picturesque.

Whether it is the coastal cities of Spain for it beach holidaying or inland cities that is good for trying out delicious cuisines. Further down in the south, Italy and Greece attract millions of history lovers each year while UK and France are more popular amongst those travellers, who are not out on very lengthy itineraries and wish to enjoy a mix of history, cuisines, museums, arts and entertainment in one developed city.

Highly renowned amongst honeymooners, European cities are romantic, entertaining and have something to treat everyone. Hence, they are truly superb choices to enjoy times which remain memorable. Even though the whole continent; from the Balkans to Scandinavia to Central Europe to Caucasus to Benelux to Baltic States and the UK and Ireland has a lot which is worth mentioning, there are some specialties which one must enjoy while in Europe.

And one of the ways to travel around is travel with an expert! Trafalgar gets you to experience all the greatness of Europe from a unique insider's view. They show you the unexpected, provide local expertise and bring each destination to life to create special moments you wouldn't have if travelling on your own. Their expert Travel Directors will surprise you with Hidden Treasures along the way. And you'll be invited to enjoy authentic cuisine in the company of locals, like their exclusive Be My Guest dining experience with Count Francesco Miari Fulcis at his family olive grove estate in Tuscany is just one of it on their itineraries!

What's more! Their Affordable Trafalgar's CostSaver holiday, offering you the greatest flexibility with value that's hard to beat. In fact CostSaver itineraries will save you up to 30% off the cost of organising the same itinerary yourself! And at Sutra, we throw in another 10% off so that you will not want to miss this opportunity!

Their perfectly balanced itineraries combine plenty of free time to explore each destination your way, along with First Class touches including travel by luxury coach and an expert Trafalgar Travel Director who'll show you all the popular sights plus unique Hidden Treasures!

So call us now and reserve your European seat with Sutra and save!

#### ondon To Rome.

**DESCRIPTION:** A lively journey through elegant Paris, gorgeous Lake Lucerne, charming Venice and cultural Florence, bookended by stays in London and legendary Rome. Spend a day at leisure in London and get the best views of Rome from high up in St. Peter's Basilica before throwing a lucky coin in Trevi Fountain.

HIGHLIGHTS: Dover, Paris, Lucerne, Italian Lakes, Venice, Florence, Rome



#### ondon & Paris.

**DESCRIPTION:** Your time is split between Europe's two favourite capitals, London and Paris. Historic London is renowned for its pomp and pageantry as well as its reputation as a cultural trendsetter. As you'll soon see, Paris constantly delights the senses with its cuisine, precious art and its sheer elegance.

**HIGHLIGHTS:** London, Paris



#### hlights Of Boh<u>emia</u>

**DESCRIPTION:** Experience Germany's heritage in cultural Berlin, Poland's character in vibrant Warsaw and Hungary's charm in beautiful Budapest. See Prague's intricate architecture up-close, stand in awe of Vienna's incredible backdrop and explore enchanting medieval towns on this brilliant European tour.

HIGHLIGHTS: Frankfurt, Berlin, Poznan, Warsaw, Czestochowa, Krakow, Budapest, Gyor, Vienna, Brno, Prague, Pilsen, Rothenburg



#### ropean Accent

**DESCRIPTION:** With each and every stop on this incredible European tour comes a new language, a unique atmosphere, friendly people and fantastic food to discover. Visit lively London, light-hearted Brussels, scenic Rhineland, the beautiful Black Forest and three fabulous cities each in Italy and France.

HIGHLIGHTS: Amsterdam, Rhine Valley, Lucerne, Swiss Alps, Italian Lakes, Venice, Rome, Florence, Pisa, Monaco, French Riviera, Avignon, Paris, Dove



- Peak season surcharges will apply accordingly
- Exchange rates are subject to changes and only guarantee upon full payment
- Trafalgar's terms and conditions apply





	211111			44411, 11111, 11111	TAXABLE STREET
	Destinations (return)	From MYR		Destinations (return)	From <b>MYR</b>
	Comations (return)		,	Communications (return)	
Ex-KUL	Singapore	152	Ex-KUL	Taipei	980
	Jakarta	161		Tokyo / Osaka / Fukuoka	1070
	Phuket	176		Muscat	1250
	Ho Chi Minh	330		Bahrain	1300
	Yangon	430		Kuwait	1310
	Phnom Penh	462	į	Sydney	1350
	Bangkok	470		Madrid	1650
	Hong Kong / Guangzhou /	740	i	London / Frankfurt / Paris	1660
	Kunming / Chengdu			Beirut	1740
	Perth	750	}	Istanbul	1750
	Madras / Calcutta / Bombay /	785		Melbourne	1850
	Bangalore / Hyderabad / Delhi /			Riyadh	1850
	Colombo / Dhaka			Geneva	2007
	Chiang Mai / Chiang Rai /	830		Dusseldorf	2007
	Hadyai / Krabi		-	Athens	2050
	Lahore / Karachi / Islamabad / Kathmandu	830		Auckland	2450
	Beijing / Shanghai	980		Khartoum	2600
			:		

\*\*Terms and conditions apply

CALL US NOW FOR BOOKING:

+603 4026 6666

<sup>\*\*</sup>Price includes return airfare but exclude airport taxes fuel surcharges, insurance and other fees.





Terima kasih buat seluruh tenaga kerja Sutra Travel yang meluangkan masa untuk menerima kehadiran kumpulan kami dari Institut Teknologi Perak (ITP) pada 24 Februari yang lalu. Kesemua pelajar saya berasa amat gembira dengan lawatan ini kerana mereka dapat memperolehipengalaman dalam menguruskan sebuah agensi pelancongan. Mereka menunjukkan reaksi yang amat gembira dan telah berhajat untuk menceburi bidang pekerjaan dalam agensi pelancongan.

Penyampaian dari pihak Sutra juga amat mengagumkan kami dengan pengalaman-pengalaman menjalankan lawatan di luar negara dan secara tidak langsung mengembangkan lagi

industri pelancongan negara. Secara keseluruhannya, lawatan kedua pihak ITP yang diwakili oleh pelajar-pelajar Diploma Pengurusan Pelancongan ini telah memberi impak positif kepada diri pelajar serta dapat menjalinkan hubungan industri di antara Sutra Travel dan ITP. Saya sebagai tenaga pengajar di sini mengharapkan agar pelajar-pelajarsaya dapat diberi peluang dalam bekerjasama dalam pengurusan Sutra Travel di masa akan datang.

Kata akhir kami, kami gembira dan berbangga dengan kejayaan Sutra Travel dalam industri pelancongan.



Certificate in

### Reservation & Ticketing

#### **Entry requirements:**

Fresh graduates; or SPM; or 1 year working experience in related industry.

#### Course Outline:

- Basic Fares and Ticketing (34 topics)
- SUTRA's Ticketing / Selling Platform (38 topics)
- Customer Service and Communication (4 topics)

#### Intake Session:

May, July, September & November

#### **Tuition Fees:**

RM800 per person inclusive of notes, computer reservation training, trainers and certificates.

Sri Sutra Travel Sdn Bhd (93312-P) (KPL:1422)
No 22A, Persiaran 65C, Pekeliling Business Centre, Off Jalan Pahang Barat, 53000 Kuala Lumpur.

Tel: 03 - 4026 6665 / 6511 / 6655 Email: education@sutra.my Fax: 03 - 4026 6689 / 6622 Website: www.sutra.my



SUTRA



### HARD TO MANAGE, TOO HASSLE? DON'T WORRY....

## **SUTRA ONLINE IS HERE!**

SUTRA GROUP underwent a major restructuring exercise which spanned 2 years that brought balance in terms of best business practices which included enhanced value proposition to clients, better customer service, latest business technology tools and solutions, and a quality stable of great products and services. Moving ahead of times established an on-line solution called SUTRAONLINE (www.sutraonline.my) to compete effectively against the onslaught of Internet based competitors. Its primary objective was to market the 100,000 over SUTRA products to travel industry worldwide.

SUTRAONLINE is an interactive, leading edge, on-line reservation system for travel agencies as B2B solution, offering instant confirmation and issuing of hotel voucher from its principal's allotments at more than 100 destination and more than 75000 hotels to the worldwide travel & tourism industry partners.

SUTRAONLINE gives 24/7 online access to travel agents and tour operators to book lowest discounted hotels at more than 75,000 hotels in over 100 countries. We cover destinations at cities across Asia, Middle East, Europe, the USA & Canada.

To provide our B2B partners an updated inventory of hotel rates worldwide SUTRAONLINE maintain continuous communication with the best suppliers in related markets for all categories of hotels &luxury properties

As our inventory is supported by 5 top suppliers of the market, therefore our partners will get always the lowest rate and availability even at the last minute no matter what the season is.

At this present time where every individual is price conscious and look for cheapest option we provide our B2B partners lowest competitive rates through SUTRAONLINE.

The SUTRA Group aims to grow by expanding product and service offerings based on a foundation of advanced technologies and high-quality products. In our Product Development business, we are enhancing the quality and quantity of our travel products. Overall, we have spent and will continue to spend and invest our time and resources in perfecting the solutions we use. We will work to create more competitive products by strengthening the links between business partners, development and sales. In all we are maintaining our reputation for high quality value, while raising competitiveness to strengthen profitability to our parTners.

In addition to the measures described above, in order to accelerate business growth, the SUTRA Group will continue to make practical decisions, leverage on the skills and expertise of management, and further strengthen business alliances with leading players and steak holders of travel & tourism industry.



SUTRAONLINE is an interactive, leading edge, on-line reservation system for travel agencies as B2B solution, offering instant confirmation and issuing of hotel voucher from its principal's allotments at more than 100 destination and more than 75000 hotels to the worldwide travel & tourism industry partners.

SUTRAONLINE gives 24/7 online access to travel agents and tour operators to book lowest discounted hotels at more than 75,000 hotels in over 100 countries. We cover destinations at cities across Asia, Middle East, Europe, the USA & Canada.

#### **FUNCTIONALITY**

- It is an online booking engine which is designed to provide online booking facility to our travel partners
- Offering best rates for hotels, sightseeing tours & transfers

#### **BENEFITS**

- Easy to assess & user friendly
- More than 100,000 hotels and travel products worldwide
- Rates uploaded from various global wholesalers
- Available best competitive prices for hotels worldwide
- Will display the lowest rates upon selection of hotels
- Able to check on hotel availability & accepts last minute booking
- Instant confirmation for hotel bookings
- Auto pricing
- Provides a wide range of tour products inclusive of high demand packages
- Able to assess to long range of sightseeing packages
- Readily available transfers in luxury cars, vans & busses as per client preferences
- Dedicated login credentials
- No system fee
- No bank guarantee required
- Business reports able to pull transaction reports daily, monthly etc



#### Opportunity Request Form

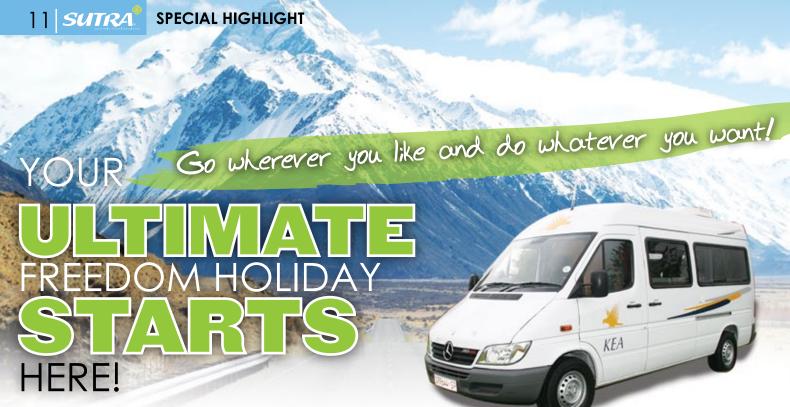
If you're interested, kindly fill up the attached response slip and send it to the address below.

	m interested in le Business Travel Te	earning more about echnology.
Global Disti (Amadeus)	ribution System :	
Travel Rese	rvations System :	: 🔲
Back Office (e-Octrave	,	
Name :		
	I/C No	o. :
Address :		
Company Nam	e & Address :	
Tel : (O)	(H)	(H/P)
E-mail :		

#### Sri Sutra Travel Sdn Bhd (93312-P) (KPL:1422)

No 22A, Persiaran 65C, Pekeliling Business Centre, Off Jalan Pahang Barat, 53000 Kuala Lumpur. Tel : 603 - 4026 6655 / 6691

Fax: 603 - 4026 6622 Email: admin@sutra.my Web: www.sutra.my



The best holidays create lasting memories. When you make time to travel away with family or friends, you want to be able to focus on enjoying yourself.

At Sutra, our Campervan Holidays is an ideal way for people wanting to get out there and discover New Zealand independently. With no timetables or pressure, our New Zealand holiday packages enables you to enjoy New Zealand at your leisure with the assurance of a 5-star campervan!

New Zealand is a land of nature and a land of immense natural diversity. The scenic attractions alone – the stunning landscapes, glorious beaches, the up thrust volcanoes and spectacular geothermal activity – will leave you reaching for superlatives. There's the lush and diverse flora, the product of their temperate climate and geographic isolation.

Walk through the cool air of amazing evergreen forests where rimu, totara, native beech, and the tallest of them all, the giant kauri, tower overhead and where the undergrowth is dense with native ferns, shrubs, mosses and lichens. And the fauna – the wildlife; somebody described New Zealand as the ultimate storehouse for discontinued zoological models. It's the place of the millennially ancient tuatara lizard, birds of beautiful song and flightless birds – the waddling native parrot kakapo, the takahe and the iconic kiwi. And the sea has its own unique environments and wildlife with native seals, dolphins and penguins.

Furthermore, New Zealand is renowned for its range of adventure activities, including bungy jumping, jetboat riding, rafting and skiing. But adventure means different things to different people, and the best aspect of the New Zealand adventure scene is that it provides activities rated from 'soft' to 'extreme' - from hiking and waterskiing, to mountain climbing and caving.

New Zealand's adventure tourism industry makes the most of a landscape surrounded by sea, criss-crossed by rivers and lakes, covered in native bush and with a central spine of spectacular snow-capped mountains. There's something for everyone who enjoys the outdoor lifestyle and the special sense of freedom the relatively sparsely populated land provides.

One country and so much nature and so much to see and do! At Sutra, we pride ourselves to look for opportunities to create an amazing holiday for you – to go wherever you like and do whatever you want. The best way to guarantee great memories is to leave the details to us. To simply put it, we make your entire visit our responsibility, from take-off at KLIA and return home safely.

So, what are you waiting! Get out and say – Kia Ora!

#### Note:

- Kia Ora is New Zealand way of say 'WELCOME to New Zealand"
- Campervan holiday is also available for Australia.













## Cut-lak New Zealand

Pilihan "Campervan"

**Dari RM** 

"Campervan" muatan 2 orang

883 seorang

"Campervan" muatan 4 orang

**572**seorang

"Campervan" muatan 6 orang

**529** seorance

#### Pakej termasuk:-

- Penyewaan Campervan pilihan anda selama 5 hari, termasuk perjalanan tanpa had, 15% GST dan insuran.
- 2. Penginapan 1 malam sebelum/selepas di Auckland atau Christchurch

Tarikh Perjalanan : 1 May - 30 September 2012



Sebarang pertanyaan sila hubungi:

SRI SUTRA TRAVEL SDN BHD (93312-P) | Tel: +603 4026 6677 | Email: tours@sutra.my

**Nota:** Pakej tidak termasuk tiket penerbangan. Tempahan hendaklah di buat sebelum 15 Julai 2012. Segala infomasi ada lah betul semasa pencetakan dan tertakluk kepada perubahan pakej dan terma dan syarat. Minima 2 orang. Bayaran tambahan semasa musim puncak.





Be it a meeting, social gathering or wedding reception, the commitment, adaptability and creativity of our team is on hands to create an event that is unique and a memorable one

#### Package Includes:

- \* Complimentary morning and/ or afternoon coffee & tea breaks with a selection of three snack items and one lunch
- \* Complimentary running coffee, tea and fruit juices throughout the event
- \* Complimentary (1) flipchart, (1) rostrum and (1) microphone
- \* Complimentary room setup & floral arrangements for the reception table
- \* Preferred parking rate of RM4.00net per entry
- \* Build-in 14" LCD Directional Signage at the entry foyer
- \* Complimentary wireless internet access
- \* Stationeries and Meeting Treats:--
  - Refreshing mints and a bottle of Natural Mineral Water
  - Standard Meeting Amenities
  - Rates quoted are subject to 10% service charge and 6% government tax
     Terms & conditions apply
  - Valid from 1 Jan 31 Dec 2012

New attitude hotel for business travellers.

To arrange your well-being experience, please contact:

FULL DAY MEETING PACKAGE

MYR

155

per person

HALF DAY MEETING PACKAGE

MYR

145

per person

www.pullmanputrajaya.com

Tel. +603 8890 0000 Ext. 6142

No.2, Jalan P5/5, Presint 5, 62200 Putrajaya, Malaysia www.pullmanhotels.com / www.accorhotels.com



## RELISH & REJUVANATE (2 days/ 1 night stay)

#### Package Includes:

- \* Complimentary breakfast for 2 persons
- \* A 60 minutes spa treatment valued at RM400.00 for two persons
- \* Turndown service
- \* Extended late check-out till 4:00pm (subject to availability)
- \* 20% discount on (food only) at all hotel operating food & beverage outlets

MYR 450 Spa Concept Room

- Rates quoted are subject to 10% service charge and 6% government tax
- Terms & conditions apply
- Valid from 1 Jan 31 Dec 2012

New attitude hotel for business travellers.

To arrange your well-being experience, please contact:

www.pullmanputrajaya.com

Tel. +603 8890 0000 Ext. 6142





## Be Your Own BOSS



For franchise inquiries, please contact: 03-4026 6683

or email to: franchiseinquiry@sutra.my



## PROMOSI FRANCAIS SRI SUTRA TRAVEL DI KARNIVAL JELAJAH FRANCAIS 1 MALAYSIA

Pada 18hb March 2012, Sutra Francais Sdn Bhd yang merupakan agen pemasaran program francais Sri Sutra Travel iaitu agensi pengembaraan dan pelancongan telah menyertai karnival Jelajah Francais 1 Malaysia di Kangar, Perlis. Karnival anjuran KPDNKK dengan kerjasama MFA, Perdasama Muda Malaysia dan Biro Usahawan UMNO Malaysia ini telah dijalankan di Dewan Gelanggang Budaya Negeri Perlis dan dirasmikan oleh YAB Menteri Besar Perlis. Seramai 20 peserta yang terdiri daripada francaisi-farancaisi dari pelbagai jenis perniagaan termasuklah Sutra Francais Sdn Bhd yang merupakan satu-satu agensi pengembaraan dan pelancongan yang telah mengambil bahagian dalam karnival tersebut.

Sutra Francais mengambil peluang ini untuk menemui para usahawan-usahawan yang berminat untuk menjadi francaisi Sri Sutra Travel. Sambutan yang diterima amat menggalakkan daripada pengunjung yang merupakan bakal-bakal usahawan yang mengintai peluang-peluang perniagaan untuk diceburi. Sutra Francais telah menerangkan secara terus kepada bakal usahawan yang berminat untuk menceburkan diri dalam bidang perniagaan agensi pelancongan ini agar merebut peluang perniagaan yang ditawarkan serta kemudahan-kemudahan yang bakal diperolehi oleh mereka. Selain itu, PNS juga memberikan kemudahan pinjaman kepada bakal usahawan yang layak bagi menyertai program francais Sri Sutra Travel ini.

Booth Sutra Francais juga mendapat perhatian daripada YAB Menteri Besar Perlis yang telah melawat serta mendapat penerangan ringkas tentang program francais Sri Sutra Travel daripada Pengurus Besar Sutra Francais, En Gulam Muhammad. YAB Menteri Besar juga memberikan sokongan penuh terhadap program ini dan berharap agar usahawan-usahawan khususnya di negeri Perlis ini menyertai program francais Sri Sutra Travel.

Selain menyertai karnival Jelajah Francais 1 Malaysia ini, Sutra Francais juga telah membuat 'sales call' kepada agensi-agensi pengembaraan dan pelancongan di sekitar Kangar bagi mempromosikan Program Francais Sri Sutra Travel serta memperkenalkan sistem tempahan dalam talian Sutra (B2B online booking system). Sistem ini akan memberikan kemudahan tempahan penginapan di hotel, pakej-pakej pelancongan, pengangkutan dan lain-lain produk pengembaraan diseluruh dunia pada kadar terpantas dan terendah. Hasil lawatan ini, beberapa agen pengembaraan dan pelancongan di Kangar telah menunjukkan minat untuk menggunakan sistem ini dalam operasi perniagaan mereka.

Para usahawan-usahawan yang berminat untuk menyertai Programi Francais Sri Sutra Travel & "B2B Online Booking System", sila hubungi:-

Sutra Franchise Sdn Bhd (769803-U)

No. 22A, Persiaran 65C, Pekeliling Business Centre, Off Jalan Pahang Barat, 53000 Kuala Lumpur.

Tel : 03-4026 6655 / 03-4026 6683

Fax : 03-4026 6622



#### **Malaysia International Shoe Festival**

Ministry of Tourism

: 6 April - 8 April 2012

: Putra World Trade Centre (PWTC), Kuala Lumpur

: 03-2693 7111 03-2691 3358 Email : info@motour.gov.my Website: www.motour.gov.my

#### Langkawi Water Festival (Fishing Carnival)

Ministry of Tourism

: 13 April - 15 April 2012 Date

Venue : Chenang Beach, Langkawi, Kedah

: 03-2693 7111 Phone · 03-2691 3358 Fax Email : info@motour.gov.my Website: www.motour.gov.my

#### Petronas F1 Malaysia Grand Prix Sepang International Circuit Sdn Bhd

Date

: Sepang International Circuit, Selangor Venue

Phone : 03-8778 2200 Fax : 03-8783 1000

: inquiries@sepangcircuit.com.my Email Website: www.malaysiangp.com.my

#### Labuan International Sea Challenge (Fishing Carnival)

Ministry of Tourism

: 27 April - 29 April 2012 Date

Venue : Labuan

Phone : 03-2693 7111 Fax · 03-2691 3358 **Email** : info@motour.gov.my Website: www.motour.gov.my

#### Regatta Lepa

Sri Pelancongan Sabah Sdn Bhd

Date : April 2012 Venue : Semporna, Sabah

: 088-232 121 Phone

Website: www.sabahtourism.gov.my

#### Gendang Nusantara Festival

Melaka Historical City Council

Venue : MBMB Square, Ayer Keroh, Melaka

: 06-231 6411 : 06-281 6084 Website: www.mbmb.gov.my

#### **Squid Jigging Fiesta**

Terengganu State Goverment

: April - July 2012

: Redang Island, Terengganu Venue

: 09-623 1957 : 09-624 6989

Website: www.terengganu.gov.my



5 May - 6 May 2012 Kota Kinabalu, Sabah

shahira@sabah tourism.com www.sabahtourism.gov.my

#### **International Pahang River Rafting Expedition**National Department for Culture and Arts

### **Colours of 1Malaysia** Ministry of Tour<u>ism</u>

#### Tadau Kaamatan Celebration - Grand Finale kadazan Dusun Cultural Association

**Miri International Jazz Festival** Secretariat of Miri International Jazz Festival, Sarawak Tourism Board



#### Istiadat Mengarak Panji-Panji S.P.B Baginda Yang di-Pertuan Agong in conjunction with the Birthday of His Majesty the King

Prime Minister's Department

Date : 2 June 2012

: Merdeka Square, Kuala Lumpur Venue

Phone : 03-8872 6659 Website: www.kpkk.gov.my

#### **Tadau Kaamatan Open House Celebration**

Ministry of Information, Communication and Culture

Date : 3 June 2012 Venue : Sabah

Phone : 03-2612 7600 : 03-2697 4081 Website: www.kpkk.gov.my

#### **Penang International Dragon Boat Festival**

Penang State Tourism Development and Culture Committee

Date : June 2012

: Teluk Baham Dam, Penang Venue

Phone : 04-650 5136 / 04-261 8744

: secretary@penangdragonboat.gov.my Email









## **MAJOR EVENTS** & FESTIVALS APRIL - JUNE 2012

#### **Gawai Dayak Open House Celebration**

Ministry of Information, Communication and Culture

Date : 9 June 2012 Venue : Sarawak

Phone : 03-2612 7600 : 03-2697 4081 Website: www.kpkk.gov.my

#### KK Jazz Festival

Sparks and Rotary Club of Kota Kinabalu

: 15 June - 16 june 2012 : Kota Kinabalu, Sabah Venue

Phone : 019-853 9922 / 016-810 6438 088-222 985

**Email** : sparksmalaysia@gmail.com

#### **Super GT International Series Malaysia**

Sepang International Circuit Sdn Bhd

Date : June 2012

: Sepang International Circuit, Selangor Venue

: 03-8778 2200 Phone : 03-8783 1000 Fax

Email : inquiries@sepangcircuit.com.my Website: www.malaysiangp.com.my

#### Sabah Dragon Boat Race

Sabah Tourism Board / Sri Pelancongan Sabah Sdn Bhd /

Sabah Chinese Culture Association 16 June - 17 June 2012 : Likas bay, Kota Kinabalu, Sabah

: 088-232 121 / 260 431 088-265 540 / 219 401 Email : zachary@sabahtourism.com

#### Fraser's Hill International Bird Race

Fraser's Hill Development Corporation

Date : 23 June - 24 June 2012 Venue : Fraser's Hill, Pahang

Phone : 09-516 1007 / 517 1623 : 09-517 1626 Fax Email : pkbf@tm.net.my Website: www.pkbf.org.my

#### Melaka River Fiesta

Melaka River and Beach Development Corporation

Date : June 2012

: Melaka River Square and Spice Garden, Melaka Venue

Phone: 06-281 4322 : 06-281 4325 Fax

Fmail : admin@yahoo.ppspm.com Website: www.ppspm.gov.my



Location Map ELEVEN

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JUSCO

We are here

No.27, Jalan 46B/26, Pusat Bandar Rampai, Taman Sri Rampai, 53300 Kuala Lumpur Tel : 012 - 493 7520 (Sharifah) Waktu Perniagaan : 11.00am - 9.00pm



# 

#### First letter

Hi Puan Ida,

First of all thanks for giving us memorable trip. For your info, this is our first family trip and you guys had made it so cheerful. We enjoyed all the time. The arrangements is in order and followed what is written in the iltineary. No words can describes the happiness and joyful moments especially my two kids.

I hope I can still use your expertise for our next vacation.

Regards Puan Haslinda Bt Mohd

#### Second letter

Salam En Saiful

Thank you for organizing our recent trip to Gold Cost Australia. We had wonderful times and enjoyed our stay at the apartment. The arrangement made by Sri Sutra Travel is awesome especially with regards to the lodging and tour.

We really appreciate the services through out out stay. I will definitely recommend your company services to my friends and relatives.

Thank you. Anis

#### Third letter

Hi En.Amir

Thank you very much for arranging my family trip to Europe. Everything went smoothly as planned and we really enjoyed the trip. The hotel that we stayed gave us good services. It is located strategicly near shopping area. The most that we treasure is Sutra provided us tasty Halal food during the stay.

Last but not least we hope sutra can serve us in future for next vacation.

Regards Farah Abdul Wahab.



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http://www.sutra.my

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your travel designer(

SRI SUTRA TRAVEL SDN BHD (93312-P)

No.22A, Persiaran 65 C, Pekeliling Business Centre,Off Jalan Pahang Barat, 53000 Kuala Lumpur Tel : +603 4026 6600 Fax : +603 4026 6611 Email : csa@sutra.my

visit us : www.sutra.my