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SUTRA®

Issue 20 January - March 2013

Quarterly Travel Newsletter

by Sri Sutra Travel Sdn Bhd

CIMB ENRICH MASTERCARD



Exclusive

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New

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franchise
outlet

Best

Enjoy
Holiday
in Malaysia

HAPPY NEW YEAR 2013

international highlights

colourful TAIWAN

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Domestic Highlight

03

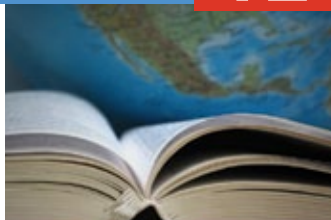
Discover Malaysia with Sutra. This issue we covers on the pearl of orient, Penang Island famous for food hunter with inline of variety malaysian taste. We also review the best of Malaysia country that consist of Selangor, Kuala Lumpur and Langkawi to meet with our thematic design holiday that creatively design to our special clients.



Great Course

12

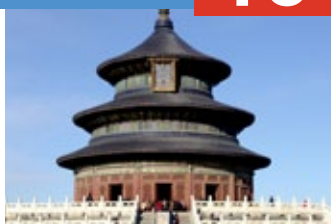
Certificate in Reservation & Ticketing is to helps our fresh graduates and practioners to enhance their skills in service industry. Computer Reservation System (CRS) is used for the reservations of a particular airline and interface with a Global Distribution System (GDS) which supports travel agencies and other distribution channels in making reservation for most major airlines in single system.



Beautiful Beijing

16

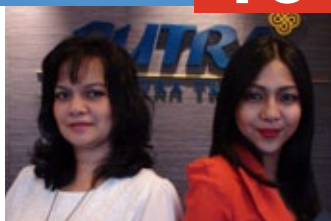
In conjunction of upcoming Chinese New Year celebration, our travel designer had created a special package to our client...Beijing, The Forbidden City. We offer range of hotel from 3 to 5 star with full of exciting attraction to visit. We guaranteed that you will satisfied the arrangement based on our previous feedback.



People in Sutra

15

We are proudly to introduce our new associates a profit maker to Sutra servicing our clients such a Petronas and GLC. Sutra is moving forward to give extra miles service to our client by hiring a highly experience staff.



special highlights

FRESHLY BORN



06

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A NEW YEAR OF HAPPINESS

So again, the time has come for the New Year 2013 countdown to start. Here with our SUTRA dedicated team player, I am sending you all the choicest blessing which would make your coming year full of happiness.

A new year is a time which helps us in SUTRA to make fresh start forgetting all the sad moments to make a flying start, as the New Year welcomes you, may new hopes, new aspirations, new resolutions, new spirits gets imbibed in you. God bless you and all your near and dear ones. The 26 years establishment of SUTRA in the Tourism Industry with trusted brand and establish identity in the market has bring us to the next level for us to move forward to be the Ultimate Travel Service Provider in Travel Industry. The changing in needs and patents of travelling had brought us the best business practices which include value propositions to clients, better customer service, latest business technology tools and solutions.

Our development to-date has been discernible by gradually pursuing our group strategy in providing travel solutions to a new dimension with SUTRA Travel Portals online booking engine. I believe 2013 is a year to be daring and upbeat in bringing SUTRA to a new level. We are required to grow and adapt in response to the Global and Malaysian economy disruption that are creating new opportunities and threat while we innovate our business sculpt by grind our strengths to features the constantly extreme changing world economy. It has been a pleasure for us to start the new year by revalidate our vision statement and mission goal and determined to bring a new perspective of Travel Industry to the country.

Delight our customer's by hiring the best people with right attitude, most motivated and the most reliable to accept the harsh challenge. I am honored to share my 30 years experiences in the industry with whom has passion to explore the new journey in Travel as saying goes 'With Every Choice You Make, You Create Your Life'

Last but not least, thank you for your business in 2012, it has been a pleasure serving you and may 2013 bring all more happiness and joy and showering with blessings in the coming year.



Dato' Syed Mohd Razif Bin Syed Yasin
Group Managing Director / Group Chief Executive Officer





3D2N PENANG
FREE & EASY
 From
RM481
 per person

THE PEARL OF THE ORIENT, PENANG ISLAND.

Batu Ferringhi, situated along the coastal road north-west of Georgetown and lined with a string of international- standard resorts, is the most popular beach in Penang. Soak in the sun or unwind on the beach while you enjoy a host of aquatic thrills from wind-surfing to canoeing. For a spine-tingling adventure, try parasailing to enjoy the view of the beach from the sky. As the sun sets, Batu Ferringhi comes alive with a carnival-like atmosphere with an open-air bazaar selling anything from ornate curios to enticing souvenir items. Watch local artisans demonstrate the intricate art of craft-making and batik-painting. Dubbed the Feringghi Walk, the bazaar offers shoppers a host of attractions.

If Penang is the food capital of Malaysia, Gurney Drive is arguably the best of Penang on a plate. The popular seafront promenade exemplifies the colours and atmosphere of Penang – fun, lively and vibrant. Also known by its Malay name, “Persiaran Gurney”, Gurney Drive offers delightful street and high-end cuisine. Food courts and open-air hawker stalls pepper the seaside stretch, offering gastronomic delights well into the night. Local favourites such as Penang Laksa, Bak Kuk Teh (a herbal stew of pork ribs and meat), Oh Chien (fried oyster omelette), grilled squid, and nasi lemak make for mouth-watering meals. The New Gurney Drive Food Court has both a halal and non-halal section, and is open from 6pm. If you're craving for something other than hawker food, try the piping hot dim sum at the Corner Club Restaurant. For weight watchers, the 24-hour Mr. Pot offers a selection of sandwiches and toast, all-day breakfast sets, healthy meals and oil-free dishes.

Nearby, along Lorong Burma, is the island's first Burmese temple. Built in 1803, the Dharmikarama Burmese Temple has striking golden rooftops, pagodas, a huge Boddhi tree and a wishing well. Nearby, the Wat Chaiya Mangkalam Temple greets worshippers and visitors alike with its unique architecture: sharp-eaves, extravagant ceilings and images of Asian dragons. The temple was built in 1845, with a huge 108-foot long reclining Buddha within its walls, said to be the third largest Buddha statue in the world. For more info do call our Travel Designer for us to guide you on your dream vacation.

MALAYSIA

Best on its own



To know Malaysia is to love Malaysia - a bubbling, bustling melting-pot of races and religions where Malays, Indians, Chinese and many other ethnic groups live together in peace and harmony. Our multiculturalism has made Malaysia a gastronomic paradise and home to hundreds of colourful festivals. It's no wonder that we love celebrating and socialising. As a people, Malaysians are very relaxed, warm and friendly.

Geographically, Malaysia is almost as diverse as its culture. 11 states and 2 federal territories (Kuala Lumpur and Putrajaya) form Peninsular Malaysia which is separated by the South China Sea from East Malaysia which includes the 2 states (Sabah and Sarawak on the island of Borneo) and a third federal territory, the island of Labuan.

One of Malaysia's key attractions is its extreme contrasts which further add to this theme of 'diversity'. Towering skyscrapers look down upon wooden houses built on stilts while five-star hotels sit just metres away from ancient reefs.

Rugged mountains reach dramatically for the sky while their rainforest-clad slopes sweep down to floodplains teeming with forest life. Cool highland hideaways roll down to warm, sandy beaches and rich, humid mangroves.

For the perfect holiday full of surprises, the time is now, the place is Malaysia. Do call our travel designer to meet your dreams vacation comes true!!!!

6 Days 5 Nights Shopping City & Fun Momento

2 Nights in Sunway & 3 Nights in Kuala Lumpur

from
RM 950*
twin share/pp

- 02 nights accommodation in Sunway City & 3 nights accommodation in Kuala Lumpur
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- Private transfers from KLIA - Sunway City - Kuala Lumpur City - KLIA

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from
RM 1890*
twin share/pp

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- 02 nights accommodation in Penang
- 03 nights accommodation in Kuala Lumpur
- Daily hotel breakfast
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- Return private airport transfer in KUL
- 1 way ferry ticket from LGK to PEN

*GROUND ARRANGEMENT ONLY

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Venture into the exciting Travel & Tourism industry with SUTRA Franchise's business opportunity

A Proven & Well Tested Business System

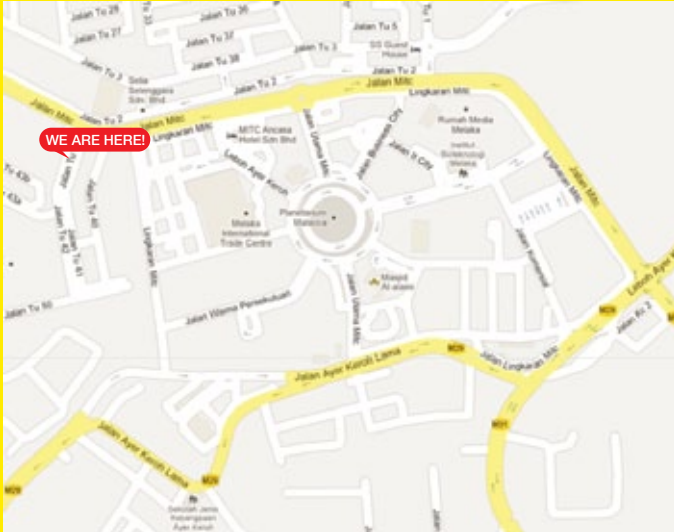
SRI SUTRA TRAVEL SDN BHD established since 1988 has an impressive track record of excellent service and industry knowledge in Travel and Tourism. We want to share our business philosophy and success with dynamic individuals who are interested in owning their own travel agency.

- Well established brand and image
- Comprehensive training programs
- Competitive product & service
- Periodic A&P activities
- Financies application assistance
- SUTRA is a registered trademark
- Management services
- Travel agency application assistance

SUTRA is seeking suitable candidates to become Franchisees at 32 strategic locations through-out Malaysia:



Please contact
SUTRA FRANCHISE SDN BHD,
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603-4026 6637, 019-412 9050
email gulam@sutra.my
• Mr. Khairuddin
603-4026 6670, 012-202 6639
email khairuddin@sutra.my
for further information



NEW WING IN MALACCA

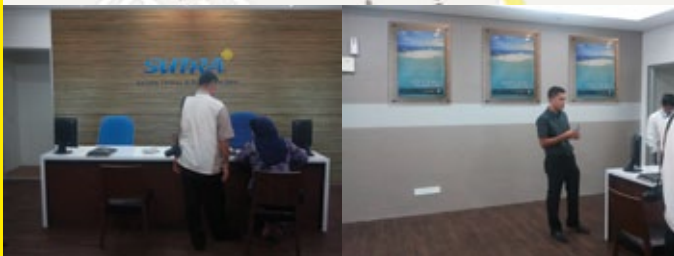
KAIZEN TRAVEL & TOURS

SUTRA has move forward to unlock our success with newly opening our new branch in Malacca. We proudly to introduce Kaizen Travel & Tours strategically located at **No 45-1, 9 Boulevard, Jalan 49A Taman Tasik Utama, Hang Tuah Jaya , 75450 Ayer Keroh, Melaka.**

Kaizen Travel & Tours will carry Sutra's vision to become a leader in Travel & Tourism in Malaysia by providing services that includes worldwide hotel reservation, worldwide airlines reservation, worldwide coach & car rental reservation , worldwide airport meet & greet transfer, travel guide& translator and worldwide visa application.

In terms of products Kaizen will sell Travel products, Tour Products and Travel related services. This is to caters our clientele especially in Malacca. We hope with this new branch opening SUTRA can meet with our vision to give good services beyond the expectations. Sutra hopes that our trusted brand can be established in the market continuously.

Do call our Travel designer in Malacca or visit our website www.sutra.my/melaka



HIGHLIGHT

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- GOODIES BAG

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and book your
holiday today!



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per person

HONG KONG DISNEYLAND

Hong Kong Disneyland continues to explore new and different ways to deliver memorable experiences to the millions of guests who travel from around the world to enjoy their vacation at the resort. The new fun to experience in Hong Kong Disneyland is Toy Story Land. Themed that newly opened is a play area for kids of all ages to complete their mission includes joining Andy's troops for a high flying adventure Toy Soldier Parachute Drop, then joining Slinky Dog to catch his own tail in the Slinky Dog Spin before speediest toy car RC zooms around at full speed along a 27 meter high U-shaped coaster at RC Racer.

3D2N JOG.JAKARTA
ROMANCE TOUR
From **RM799**
per person

JOGJAKARTA

Jogja's "second palace", Puro Pakualam is located between the Progo and Bogowonto Rivers, about 2 km east of the Keraton. In 1812, in an attempt to stabilize uprisings in central Java and counterbalance the strength of Sultan Hamengku Buwono I, British Lieutenant Governor General Sir Thomas Raffles created a principality within the Keraton Yogyakarta Sultanate and awarded it to one of the Sultan's sons, Prince Notokusumo.

Puro Pakualam is a magnificent and well-preserved palace, designed by K.G.P.A.A. Paku Alam I, who was also an expert in culture and literature. The 5,400 sq. m. compound is a center of Javanese culture where gamelan and dance instructions are held weekly. Visitors can enjoy the beautiful architecture, museum, royal heirlooms and heritage, holy ancestor's culture, tradition, and way of life during the times of the Mataram kingdom.



BALI

Bali, although part of Indonesia has a larger Hinduism called Agama Hindu Dharma, where the Hindu itself is consisted of some religious sect, but in Bali all of Balinese are Hindu Ciwa. The two religions (Hindu and Buddhist) arrive from Java and some extend from India during the 8th to 16th centuries. And Travel with Sutra and you do not have worry where you next meal might be! This tour includes Turtle Island and especially for the nature lovers! From Nusa Dua in the south of Bali, we can take a boat trip to Turtle Island. On the island, the World Wildlife Fund runs a program for the protection and breeding of sea turtles. If turtle eggs are found in dangerous places, they are brought over to the island. The biggest turtles are over 1 meter wide. You can hold the small turtles and feed the big ones. The center also has other animals such as birds and snakes.

4D3N BALI
FULLBOARD
 From
RM624
 per person



HO CHI MINH

Fasten your seatbelts as Ho Chi Minh City is a metropolis on the move – and we're not just talking about the motorbikes that throng the streets. Saigon, as it's known to all but city officials, is Vietnam at its most dizzying: a high-octane city of commerce and culture that has driven the whole country forward with its limitless energy. It is a living organism that breathes life and vitality into all who settle here, and visitors cannot help but be hauled along for the ride.

Whether you want the finest hotels or the cheapest guesthouses, the classiest restaurants or the most humble street stalls, the designer boutiques or the scrum of the markets, Saigon has it all. The Saigon experience is about so many things – memorable conversations, tantalising tastes and moments of frustration – yet it will not evoke apathy. Stick around this conundrum of a city long enough and you may just unravel its mysteries.

3D2N HO CHI MINH
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RM224
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3D2N BRUNEI
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 From
RM310
 per person

BRUNEI

Bandar Seri Begawan is the centre of Brunei's commerce, finance and government. In many ways, it is also the heart of Brunei's cultural landscape, housing some of the nation's most revered landmarks. The city's breath-taking Sultan Omar Ali Saifuddin Mosque is a stunning tribute to the nation's deep-rooted faith, while the truly Bruneian Kampong Ayer water village offers a glimpse of the nation's quaint Asian charm. The country is vibrant, yet peaceful. Both modern and timeless. A fusion of majestic opulence and traditional respect. Beneath Bandar Seri Begawan's lavish adornments, gold towers, sparkling fountains and colourful mosaic tiles, lies a city steeped in quiet respect, grounded in Islamic tradition, and exuding a sense of peace that makes it one of Asia's most distinctive capital cities. So whether you are going for business or leisure, our starting 3D/2N Free & Easy package will help you plan for this trip!

Enjoy Taiwan

Taiwan's total land area is about 36,000 square kilometers (14,400 square miles). It is shaped like a leaf that is narrow at both ends. It lies off the southeastern coast of mainland Asia, across the Taiwan Strait from China-- an island on the western edge of the Pacific Ocean. To the north is Japan; to the south is the Philippines. Many airlines fly to Taiwan, making it the perfect travel destination. Taiwan lies on the western edge of the Pacific "rim of fire," and continuous tectonic movements have created majestic peaks, rolling hills and plains, basins, coastlines, and other natural landscapes. Taiwan's tropical, sub-tropical, and temperate climates provide clear differentiation between the different seasons. There are about 18,400 species of wildlife on the island, with more than 20% being rare or endangered species. Among these are the land-locked salmon, Taiwan serow, Formosan rock monkey, Formosan black bear, blue magpie, Mikado pheasant, and Xueshan grass lizard.

The Taiwan government has established 8 national parks and 13 national scenic areas to preserve Taiwan's best natural ecological environment and cultural sites. There are various ways to discover the beauty of Taiwan. For example, trekking in the magnificence of the cliffs at Taroko Gorge; taking a ride on the Alishan Forest Railway and experiencing the breathtaking sunrise and sea of clouds; hiking up to the summit of Northeast Asia's highest peak, Yu Mountain (Yushan). You can also soak up the sun in Kending (Kenting), Asia's version of Hawaii; stand at the edge of Sun Moon Lake; wander through the East Rift Valley; or visit the offshore islands of Kinmen and Penghu. It's fun in capital letters as well as an awesome journey of natural discovery!

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FROM
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56100, Kuala Lumpur
Tel : 03 9282 6512
Fax : 03 9282 7917

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A TRAVEL MANAGEMENT GROUP

KPTM
KOLEJ POLY-TECH MARA
Pusat Pendidikan Berterusan KPTM





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SUTRA TOURISM ACADEMY

Certificate in Reservation & Ticketing

Prospects of the Industry

Airline industry is vast and filled with competition within the country, as well as from international companies. The lifestyle standards of Malaysian have raised manifolds and also Malaysia being the land of heritage and culture; attracts a lot of foreigners around the year. Therefore airline industry requires the services of well educated and skilled employees. After successful completion of the ticketing course an aspirant can apply for jobs with various national and international airlines or can also work with various travel and ticketing companies.

Computer Reservation System (CRS) is used for the reservations of a particular airline and interfaces with a Global Distribution System (GDS) which supports travel agencies and other distribution channels in making reservation for most major airlines in a single system.

Functions of GDS:

- Inventory Management where it contains all flights with their available seats.
- Availability Display and Reservation (PNR) where it contains all offered flights for a particular city-pair with their available seats in the different booking classes.
- Fare Quote and Ticketing

Benefits:

- The Air ticketing course gives training in the areas of booking and reserving tickets for schedule airline flights. The aspirant learns the tactics of guiding and helping the customers in planning the route and other necessary arrangements for the itinerary.
- With the unprecedented growth in the service industry, interest in the professional courses has increased among students. Air ticketing course are no exception. Airline ticketing professionals cater to the needs of the increasingly mobile population of the globe.
- Applicants for reservations and transportation ticketing agent jobs are likely to encounter considerable competition, because the supply of qualified applicants will exceed the expected number of job openings.
- The jobs provide excellent travel benefits, and many people view airlines and other travel related jobs as glamorous.

Outcome Of The Course:

- Analyse GDS displays relevant to mileage system pricing
- Identify and price different journey types
- Read, interpret and apply fare rules
- Check minimum fare rules in pricing itineraries
- Use GDS to issue tickets for manually-priced reservations

Partner

- Amadeus

Method of Payment:

- Initial payment upon registration: RM200
- Second payment: Upon start of class of RM400
- Last payment: Balanced 2nd week of training of RM200

Intake Session:

- January
- March
- May
- July
- September
- November

Entry requirements:

Fresh graduates; or SPM; or 1 year working experience in related industry.

Course Outline:

- Basic Fares and Ticketing (34 topics)
- SUTRA's Ticketing/Selling Platform (38 topics)
- Customer Service and Communication (4 topics)

Tuition Fees:

RM800 per person inclusive of notes, computer reservation training, trainers and certificates.

Duration

3 weeks

Participants should be attending:

- Airline fares desk agents
- Travel agents
- Airline ticket agents
- Call center agents
- Students or Graduates

Interested To Join Us

kindly fill up the form and send it to the address below.

Certificate In Reservation & Ticketing

Name : _____

I/C No. : _____

Address : _____

Tel (H) : _____

(H/P) : _____

E-mail : _____

Experience in Travel industry : Yes No (✓)

(If Yes how many years experience ?) : Years

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 Tel : 03 - 4026 6665 / 6511 / 6655
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PER NIGHT

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FROM RM
120
PER NIGHT

FROM RM
294
PER NIGHT

FROM RM
117
PER NIGHT



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BANGKOK	109
PHUKET	119
SINGAPORE	144
HO CHI MINH	149
MEDAN	207
JAKARTA	230
PHNOM PENH	277
BALI	404
HONG KONG	480
YANGON	483
MADRAS	485
BEIJING/SHANGHAI	550
JOGJAKARTA	580
SURABAYA	580
TAIPEI	633
DELHI/BOMBAY	730
TOKYO/OSAKA/FUKUOKA	770
HATYAI	899
SEOUL	962
ISLAMABAD/LAHORE	1250

AUSTRALASIA

	FROM RM
PERTH	800
SYDNEY/MELBOURNE	1030
BRISBANE	1400
AUCKLAND	2448

EUROPE

LONDON/FRANKFURT	846
PARIS	952
MADRID	1172
ROME/ZURICH/VIENNA	1172
ISTANBUL	1184
AMSTERDAM	1281

MIDDLE EAST

DUBAI	1250
CAIRO	1450

USA

LOS ANGELES	2270
SAN FRANCISCO	2605

*Price includes return airfare but exclude airport taxes fuel surcharges, insurance and other fees.

*Terms and conditions apply

HAPPY Chinese New Year



Chinese New Year is an annual celebration marking the start of the new year according to the Chinese lunisolar calendar. Chinese New Year always falls in the months of January or February, and each Chinese New Year is represented by 1 of the 12 creatures of the Chinese Zodiac – 2012 is the year of the Dragon. Chinese New Year is also known as the Spring Festival, and in pre-modern times it would signal to farmers in China that they must begin preparation for the sowing of their fields.

The most important element of Chinese New Year is the reunion dinner which is held on the eve of the New Year. This is the time when all family members will come for a meal together in the parents or eldest brother's home, or nowadays in restaurants as well. The reunion dinner spread is usually lavish, with multiple courses including dishes of chicken, pork and fish. In Malaysia, a dish called yee sang is the first to be served. Yee sang, also known as the Prosperity Toss, is a Teochew-style raw fish salad, and everyone at the table will help to mix this salad with their chop sticks – with lots of noise, laughter and smiles. The tradition is that the higher you toss the salad, the more your fortunes will grow in the new year.

SUTRA would like to wish all our clients Happy Chinese New Year!!!!!!

FORBIDDEN CITY

BEIJING

5D4N BEIJING
TOUR
From
RM **720***
per person
*ground arrangement only

Being capital of the People's Republic of China, it is the nation's political, economic, cultural, educational and international trade and communication center. Located in northern China, close to the port city of Tianjin and partially surrounded by Hebei Province, it also serves as the most important transportation hub and port of entry. As one of the six ancient cities in China, it has been the heart and soul of politics and society throughout its long history and consequently there is an unparalleled wealth of discovery to delight and intrigue travelers as they explore the city's ancient past and exciting modern development. Now it has become one of the most popular tourist destinations in the world, with about 140 million Chinese tourists and 4.4 million international visitors in a year. Beijing, Jing for short, is a metropolis in northern China and the capital of China. Lying 102km (70miles) west of Bo Hai Sea, it borders Hebei Province to the north, west, south, and for a small section in the east and Tianjin to the southeast. Beijing is a major transportation hub, with dozens of railways, roads and motorways passing through the city. It is also the destination of many international flights arriving in China. Beijing is regarded as the political, educational, and cultural center of China. With a history of more than 3,000 years, Beijing has been an integral part of China's history. There is scarcely a major building that doesn't have at least some national historical significance. Being the capital of China for about 850 years, it is one of the Four Great Ancient Capitals of China, offering China's most wonderful array of attractions.

No other city in the nation attracts more travelers. As the saying goes, one who fails to reach the Great Wall is not a true hero. Without visiting the Great Wall, no trip to Beijing or the country is complete. The Great Wall of China is a series of stone and earthen fortifications in northern China, built, rebuilt and maintained between the 5th century BC and the 16th century to protect the northern borders from Xiongnu attacks during various successive dynasties. At the heart of Beijing is the Forbidden City, home to the emperors of the Ming and Qing dynasties, the largest palace complex of the nation and the world. The Forbidden City also hosts the Palace Museum with imperial collections of Chinese art. The Forbidden City is, by any measure, a must-see site in Beijing. Siheyuan (Courtyard houses) and hutong (alleys) only grow in charm as they decrease in size. Courtyard houses are typical of houses of northern China, a full embodiment of the Chinese philosophy of "the unity of man and nature." Courtyards visitors can see today were mainly built from the Qing Dynasty to 1930s. Hutong is the most typical type of old lanes. More than 7,000 alleys are scattered throughout the city, each has a story to tell. Those narrow lanes twist through older sections and form an open-air museum where you can happily wander aimlessly for hours.

To experience the old Beijing, a Hutong tour is a must. So pack your bag guys and let's explore Beijing with us at Sutra.



PROFIT MAKER

SUTRA
SRI SUTRA TRAVEL

Siti Nurbaya Taha

Assistant Manager, Sales

Siti Nurbaya is tasked with developing Sri Sutra Travel as the leading provider of travel related products and services for the global marketplace. She brings fifteen years of travel industry's experience to the position, most recently as a senior sales personnel servicing for Petronas group and GLC's.

Prior to that she has extensive working environment at various levels in the travel trade such as International Air Transport Association (IATA), Pacific World Travel and Qatar Airways.

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Siti Nadzirah Zonkifle

Sales Executive

Siti Nadzirah graduated as a degree holder in Tourism Management from Reliance College and currently appointed as the Sales Executive in the Sri Sutra Travel team. Apart from the education and social background Siti Nadzirah has been entrusted to improve and maintaining the relationships with the Petronas group and GLC's. Her knowledge and experience covers customer service, dealing with complaints and updating information on various products under their wings.

Her warm and charming characteristic will be an added value to the travel industry.

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INBOX

First letter

Dear Mr. Adzim,

A few weeks ago, I took my family to Legoland and USS by Sutra's package. It was a wonderful package because I can't believe you had to make a very cheapest price for us. My sons and daughters, obviously very excited to be at Legoland and USS. As we know, Legoland is a family theme park designed for families with contains more than 40 attraction rides, shows and attractions, then most possible Legoland is suitable for my children. The moment I and my family enter Universal Studios Singapore we were find ourselves drawn into the fantastic world of movie magic. Experience excitement and suspense and soak in the glamour of Hollywood as we jump into the silver screen and Ride, the Movie on roller coasters and other movie-themed attractions. At Universal Studios Singapore, were inspired by the innovative attractions and awed by the uniquely designed environment. Singapore's only movie theme park features 24 rides and attractions and with 18 attractions created or redesigned exclusively for Singapore, Universal Studios Singapore promises an experience that we were not forget.

Thank a lot for cheapest package from Sutra.

Regards,
Tengku Anis

Second letter

Dear Mr Khairuddin,

Congrats for Sutra because develop product for corporate website or as known B2C portal. The online Travel Agent Portal has been developed to help agents book and pre-register their clients' right from their computers. Agents can also, with just few mouse clicks, order collateral, get a cobranded Sandals and / or Beaches site which are sure to drive up business. For me this portal is one of the major important for travel agent to support your business. This portal is backed and supported by a powerful and robust travel engine which enables client or customer to perform the own booking and reservations for the following flights, hotels and transfer. Besides, the portal always updated and always improving interface, for example the Sutra Portal has always focused on improvising and enhancing the existing offerings and services on all forefronts. Sutra Portal also strives very hard to innovate and improved experience to their customers.

So, all travel agents should grow up to improve their strategic marketing like Sutra. Sutra takes Technology as one of way to improve their business and I'm so proud of Sutra.

Regards,
Zara

Third letter

Hi Ms Winnie,

Thank you so much Ms Winnie for the lovely package winter in London. I'm very excited when you offer the right package for me and i can bring my family there. Winter in London is a wonderful time to ice-skating festive activities in the UK capital and if the weather turns bad, London's indoor best way to beat the winter blues is to get outside and get the blood pumping. It's also a great way to burn up any surplus energy.

Thanks again for Sutra group because offer me a good package to London and lovely enjoy it.

Regards,
Zamriey



SUTRA

A TRAVEL MANAGEMENT GROUP

WISHING YOU

Happy New Year

2013

*Cheers to New Year and another chance
for us to serve you better.*